Λims

All-Inclusive Software
for Powerful ESL
Management

Λims

The central command center of our digital shelf labeling solutions, Aims is an adaptable, scalable, and highly intuitive ESL management software system specially designed to help you get the most out of our Newton ESL line-up.

Aims can be deployed in three environments – Site, Cloud, and as Software as a Service (SaaS). All these options can be connected to all existing data sources relevant to your intended use of our ESL solutions. All while providing easy-to-use controls for commands such as price updates, stock replenishment, or locating distinct items in your business facility.

From activating store promos to managing industrial warehouse and manufacturing operations, Aims Software is a holistic platform that powers our ESL solutions. With Aims, you can get the most of our ESL solutions, resulting in increased business productivity and maximized return on investment.

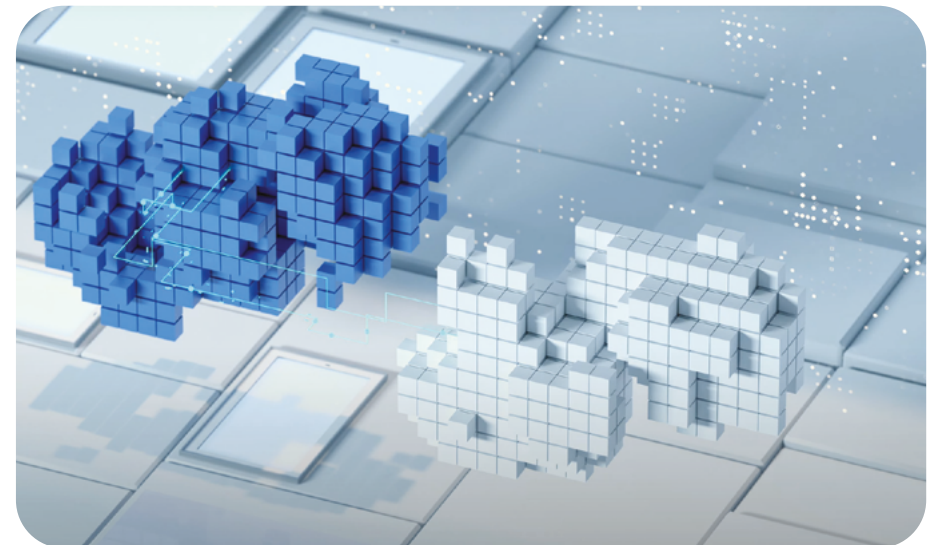## Select from three deployment options

Λims Site

A solid and reliable option for businesses that require independent ESL operations.

Λims Cloud

A flexible and robust solution that can be deployed in your own central data center, a private cloud, or public cloud services such as Microsoft Azure, Amazon Web Services, or Google Cloud.

Λims SaaS

Hosted on SOLUM's Cloud Platform using Microsoft Azure service, Aims SaaS allows you to deploy Aims more quickly at a lower cost.

Components of Aims

Λims Dashboard

Central monitoring dashboard displays real-time information about the labels, gateways, server, and network.

Λims Layout Designer

An easy-to-use tool that allows you to design the layout of your ESLs.

Λims Manager

A web-based or mobile-based app that allows your staff to control and manage your ESLs directly from the shelves.

System Core and Portal

The back-end system that facilitates communication between all the hardware, software, and servers connected to your business.

Why Aims?

Real-Time Monitoring

React and adjust your resources and processes quickly when necessary.

Security

Aims is equipped with multiple authentications and encryption protocols to ensure maximum data security between your labels, gateways, and servers.

Scalability

The modular architecture of Aims makes it possible to integrate with your legacy systems and other critical IT solutions through REST API.